



# News



JULY 2001

## DO REGIONAL PEOPLE FEEL THAT THERE IS A PLACE FOR E-COMMERCE IN THEIR BUSINESSES !

"YES, YES, YES.

It gives us a chance to play on this level playing field.

We can access products and services on an equal footing with city business.

We can network into buying groups, selling groups any sort of group that we like.

We can benefit from worldwide access to knowledge and experts in our respective fields, even if we might be the only business of our type in the region.

We can again access goods and services that have been removed from our regions through economic rationalisation."

Peter Gault,

Agr"e"business Project, Maffra, Victoria.

Dear Mr Gault,

I was very impressed with your last comment to the question on the place for e-commerce in regional business, starting YES, YES, YES.

Whitehorse have done a lot of work in this area, I would like to include your quotation in our next newsletter, if you don't mind.

The newsletter has a circulation mainly to politicians and bureaucrats concerned with economic development and information technology policy.

Could you let me know if this is OK with you. I have enclosed a couple of back issues, some in word.doc and some in adobe pdf, so you can check us out.

Ian Dennis, MD Whitehorse

Dear Ian,

I would be happy to allow your publication of my statement in your newsletter with an acknowledgment of its source, ie: Peter Gault, Agr"e"business Project, Maffra, Victoria.

I would also appreciate a copy of this Newsletter upon publication please.

I appreciate your sending me prior copies of your Newsletter for verification but would suggest that one copy would be have been sufficient as the download time was in the vicinity of two hours, due to connection speed.

Regard's, Peter Gault.

Dear Peter,

Thank you for this, sorry about the download time, it takes about 3 minutes here! But isn't that exactly why we have to get better IT infrastructure in regional Australia!

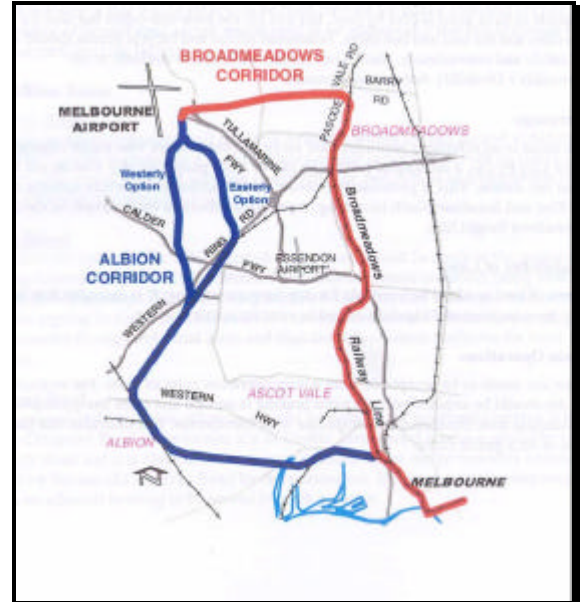
If you give us your fax number we can fax a copy of the issues in future.

Regards

Ian Dennis, MD Whitehorse

## MELBOURNE AIRPORT RAIL LINK

Brimbank City Council asked Whitehorse Strategic Group to advise on the proposed Melbourne Airport Rail Link.



The Link is intended to significantly improve Airport access from the City centre. Our study, led by David Peile, focussed on the economic, social and environmental impacts of a rail stop at the Sunshine Activity Centre, a key transit centre at the hub of 3 major country rail lines and 12 metropolitan bus routes.

**Our report has provided a compelling case for the Albion East route to provide this important local facility.**

## WHITEHORSE INTRODUCES

**Peter Lowe** has recently joined the Information Technology and Telecommunications Division of Whitehorse. Peter was formerly State Sales Manager and Regional Channels Manager for a listed software and solution development company.



## WE HAVE MOVED!

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