



# News



JUNE 2002

## SOFTWARE INDUSTRY RESEARCH PROJECT

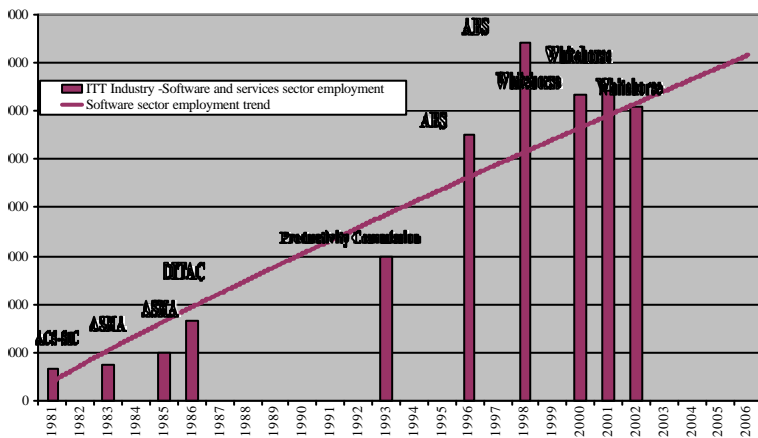


<http://www.seanational.com.au/>

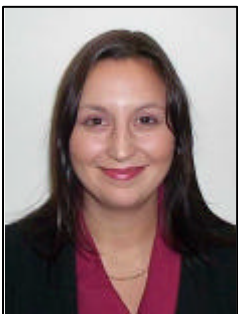
Software Engineering Australia has recently engaged Whitehorse to provide a Report on Software sector statistics, using a subset of software and services companies from the Whitehorse "Top 250" dataset.

The S|E|A's mission is to help improve the software capabilities of Australian companies. S|E|A| National is supported by the Federal Government through the Department of Communications, Information Technology and the Arts.

The 60 page Whitehorse report analyses employment; research expenditure; and revenue trends for each of the major sub-sectors of the software industry, as well as including a review of software sector statistical data tracing its growth in Australia over the last twenty years!



## WHITEHORSE INTRODUCES



**Meaghan Munday** is a member of the Whitehorse Strategic Group Ltd. administrative team. Previously personal assistant to the CEO at Simson Bowles and Associates, Meaghan is currently working on a research project investigating Information Technology R&D within the public sector.

## HAIKU

Haiku's are a form of Japanese poetry & are used to communicate a timeless message, often achieving a wistful, yearning & powerful insight through extreme brevity.

Your file was so big.  
It might be very useful.  
But now it is gone.

Chaos reigns within.  
Reflect, repent and reboot.  
Order shall return.

Program aborting:  
Close all that you have worked on.  
You ask far too much.

The Web site you seek  
Cannot be located, but  
Countless more exist.

- author unknown

## WHITEHORSE INTRODUCES



**Rodney Taylor** is Practice Area Manager of the Research Services Division within Whitehorse Strategic Group. Rodney previously worked for eight years with the Australian Bureau of Statistics (ABS), developing and managing surveys and undertaking

analysis in the areas of Retail trade; Transport; Labour Force; and Criminal Justice. He has authored Main Economic Indicator publications and developed a specialised data analysis service for the ABS.

This was followed by three years as a Senior Business Analyst and Architect at Telstra and EDS, working on major Telstra software development projects including: GST, Y2K, Mobile Number Portability, and Internet Billing. Rodney has Graduate Diploma qualifications in Management Science and Business Analysis; and also has a Bachelor of Commerce degree from Deakin University.



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