



News



SEPTEMBER 2001

PEARCEY MEDIA AWARD WINNER



John Brumby, the Victorian Minister for State and Regional Development, recently presented the inaugural Pearcey Media Award to Gary Barker (pictured left), Technology Editor of the Melbourne Age.

The Award is given to the journalist of the year, for “consistent quality IT journalism that helps to promote Australia’s IT capability and record”.

The Dinner was held adjacent to the world’s oldest computer, CSIRAC, in the Science & Life Gallery at the new Museum Victoria, in Melbourne.

Gary Barker was acknowledged as one of Australia’s most prolific generalist IT writers, and one who has maintained a strong presence for the Macintosh platform and Apple Computer’s products.

His articles are also regularly carried in the Sydney Morning Herald and the Fairfax IT site, one of Australia’s most popular information technology news sites.

Barker’s nominees describe him as someone who has done more than any other Age reporter to get technology stories in the main body of the newspaper.

Dr Trevor Pearcey led the project team in Australia between 1947 and 1949 that built the fourth operational computer ever constructed, CSIRAC. Dr Pearcey died on January 27th 1998 and the Foundation was established in his memory to honour Australia’s significant contribution to the world’s IT industry.



Minister Brumby, Jann Skinner & Pearcey Chairman, Ian Dennis, at the Media Awards dinner.

COMMUNITY SUPPORT FUND

Whitehorse Strategic Group Ltd has recently entered into a contract with the Victorian Department of Premier and Cabinet to provide expert assistance and advice to local projects applying for funding through the Community Support Fund Partnership Development Project.



The Community Support Fund was established to ensure that a proportion of Government revenue from electronic gaming machines in hotels is made available for worthwhile projects benefiting the Victorian community. It is a significant source of funding for projects at both the local community and state level.

The Fund aims to address specific needs within communities, particularly those experiencing social and economic disadvantage, by combining community and government resources to build community capability.

Whitehorse Strategic Group Project Manager, Margaret Larmer is keen to meet with groups who are interested in producing positive outcomes to meet local needs. Margaret can be contacted on (03) 9614 8510.

THREE THOUGHTS ON CONSULTING ?

“A Prince who is not himself wise cannot be advised”,
Machiavelli

“I have a Cunning Plan”,
Baldrick (Consultant to Lord Blackadder)

“ You can buy consulting that tells you what you want to hear, or you can buy consulting that tells you what you need to know, the choice says more about you than about the consultant”,
Ian Dennis MD Whitehorse



Head Office:

Level 3, 45 William Street, Melbourne 3000
Tel: (03) 9614 8510 Fax: (03) 9614 8201

Tasmanian Office:

163 George Street, Launceston 7250
Tel: (03) 6334 4929 Fax: (03) 6331 7376

WA Office:

80 Bannister, Fremantle 6160
Tel: (08) 9336 5500
Email: whitehorse@whitehorsestrategic.com
Website: www.whitehorsestrategic.com