

CIER - Whitehorse

Tasmanian ICT Industry Data Collection Form July 2009

Recently changed your address? Y " N " If so, please update your contact details below.

Company Name:		Parent Company:	
Current Address:			
Suburb/State/PC:		World Head Office (Country):	
Telephone No:	Fax No:	AUSTRALIAN State Head Office:	
Email:		Website	
		Listed on Stock Exchange in Australia ?	

Company Key Contact:

Name:		Ph:		Fax:	
Position:		Email:			

Current Staff Numbers Full Time Equivalent (FTE) in Australia:

TOTAL Aust		VIC		NSW		QLD		ACT		SA	
WA		TAS		NT		Female Staff %	%	Contract Staff %	%	Graduates employed this year	

Revenue:

Most recent Annual Revenue Figure (A\$mil):		Expected Annual Revenue for next Fin. year (A\$mil)		Financial Year Ending Month [e.g. JUN]:	
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Research and Development:

Amount spent on Research and Development per annum (A\$mil) in Australia:

TOTAL AUS		VIC		NSW		QLD		SA		ACT	
WA		TAS		NT		Please describe the type of research undertaken:		Is this research to develop saleable product ? y/n			

What is your companies major economic function ? Please select 1

Research	Manufacture	Wholesale Distribution	Retail Distribution/Sales	Technical Support Services	Consulting Services	Education/Training

IT SKILLS SHORTAGES: Please tick any IT skills shortage/s that affect your organisation.

DEVELOPMENT & IMPLEMENTATION	MANAGEMENT & ADMINISTRATION	SALES & MARKETING	SERVICE DELIVERY	STRATEGY & PLANNING
Analyst Programmer	Chief Information Officer	ICT Account Manager	Computer Network and Systems Engineer	Management Consultant
Developer Programmer	ICT Managers nec*	ICT Sales Assistant	Database Administrator	Network Analyst
ICT Business Analyst	ICT Project Manager	ICT Sales Representative	Hardware Technician	Organisation and Methods Analyst
ICT Support and Test Engineers nec*	ICT Quality Assurance Engineer		ICT Customer Support Officer	Systems Analyst
Software and Applications Programmers nec*	Systems Administrator		ICT Security Specialist	Telecommunications Technical Officer or Technologist
Software Engineer			ICT Support Engineer	
Telecommunications Network Engineer			ICT Trainer	
Web Developer			Network Administrator	
Information and Organisation Professionals nec*			Systems Administrator	

MAJOR OPERATING ENVIRONMENT (e.g. Java, Unix, Oracle, SAP, etc):

(*nec means "not elsewhere classified")

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Exports:

Value of exports per annum (A\$mil):		Do you export to these Regions (Y / N):	Asia Pacific	Europe	Nth America / Canada	Central / Sth America	Other (please state)
			Major Country you export to				

Government / Private Grant Assistance and other Funding

If your organisation has received Government or Private funding in the past year, please answer the following:

	Local Government	State Government	Federal Government	Private
Source of Funds:				
Name of Grant Program(s):				
Value of the Funding				
Purpose of Grant/Funding				

Company Affiliations - We are a Member of:

Australian Information Industry Association (AIIA)		Australian Interactive Multimedia Industries Association (AIMIA)	
AIG		State IT Body (Tas IT, ICTSA, Software Qld etc)	

	Organisation:	No. of yrs in alliance:	Your reason for the alliance
Major affiliations and alliances with other organisations:			

Barriers to Growth- Please briefly describe any 'Barriers to Growth' that your company may experience.

1.	
2.	
3.	

Company Major Business Area - Select ONE category below to indicate your organisation's major product/service offering:

Major Product/Service offering:	ü	Major Product/Service offering:	ü
Consulting and Training		Personnel and contract staff	
Content and value add		Software Products	
Facilities management and outsourcing		Strategy and Planning	
Hardware and Components		Systems and network engineering and integration	
Other Services		Telecommunications infrastructure and basic services	

Client Markets - Please mark the industry sector(s) that your organisation markets to:

<input type="checkbox"/> Agriculture	<input type="checkbox"/> Construction	<input type="checkbox"/> Education	<input type="checkbox"/> Finance/Insurance	<input type="checkbox"/> Government	<input type="checkbox"/> Health
<input type="checkbox"/> Info Tech	<input type="checkbox"/> Mining	<input type="checkbox"/> Property	<input type="checkbox"/> Retailers	<input type="checkbox"/> Telecommunications	<input type="checkbox"/> Tourism
<input type="checkbox"/> Transport	<input type="checkbox"/> Utilities	<input type="checkbox"/> Wholesalers	<input type="checkbox"/> Manufacture	<input type="checkbox"/> Other (please specify)	

The Centre for Innovative Industry Economic Research (CIER) gathers and analyses up to date national and regional information on innovative industries in Australia, (including ICT, Biotechnology, Nanotechnology, Alternate energy, and Environmental technology), and on innovation in industry.

CIER has received in-principle support from key stakeholders, including AIIA; AusBiotech; ACS (Australian Computer Society); AEEMA (Australian Electrical and Electronic Manufacturers' Association); Software Queensland; Centre for Global Innovation Management, University of Melbourne; ITCRA (Information Technology Contract & Recruitment Association); Centre for Strategic & Economic Studies (CSES), Victoria University; The Executive Connection (TEC); and a number of independent consulting bodies. Whitehorse Strategic Group Ltd is conducting this Survey and Analysis for CIER. Contact CIER on 03-9614-8510

We thank you for your contribution to this important study.

Please return completed form to: CIER Suite 5.03, 365 Little Collins St , MELBOURNE VIC 3000
E-mail: top250@whitehorsestrategic.com or Fax: (03) 9614 8201

BY 30th September 2009