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## WHITEHORSE NEWS – January 2007

### A New Year and a New leadership

Every organisation needs leadership renewal from time to time, and Whitehorse Strategic Group is no exception to this. As well as recruiting quality new directors we have also undertaken a full strategic organisational review and are pleased to announce our new executive team, which will start to take effect from January 2007.



David Dennis (above) becomes Whitehorse joint Managing Director with Ian Dennis until July 2007, after which he will take overall responsibility for the firms operational performance.

Ian Dennis will take on the role of Whitehorse Chairman from the end of March 2007, as David Goble hands over that task after over 10 years of dedicated service.

David Peile retires as a director of Whitehorse at the end of the financial year.



### David Goble and Ian Dennis

Whitehorse will expand its already established IT project management and coordination focus, drawing upon the expertise and talents of directors who joined Whitehorse in 2006, including Ian Wells, Ana Govans, and Phil Kowalski, as well as the existing team.

We look forward to continuing our over 20 years of ICT service to our clients, and to helping many new clients in the years to come.

### Whitehorse history

Whitehorse Information Systems was formed in 1983, with Ian Dennis as Managing Director. The company developed software products for export. Whitehorse staff were awarded one of the first Australian Design Awards for software in 1987.

After merging with Scientia to form Scientia-Whitehorse Ltd, we continued with the development of manufacturing and scheduling systems. Consulting projects came under the Software and Services Industry Federation (SSIFA). With the merger of SSIFA and the Australian Information Industries Association completed, the remaining export facilitation consulting services of SSIFA were consolidated into Whitehorse Strategic Group Ltd.

From 1989 to 1992 Ian Dennis worked with Ernst Young on the negotiation with the European Esprit project Eureka Software Factory for the Federal Government and the development of export strategies for Austrade for IT and software services.

From 1993 to 1995 we assisted Duesburys/Deloitte to improve consulting and other service marketing. A major position in outsourcing advisory services was achieved, with clients including the Department of Defence, Department of Prime Minister & Cabinet, and the Victorian Department of Justice.

In 1995 we started to develop the strategy that later became called Ballarat IT 2010. This project brought David Goble into the Whitehorse family. David had previously served as management consulting Partner with Deloitte Touche Tohmatsu and Duesburys, with over twenty years experience in management consulting, information and telecommunications and education. He spent over five years with Telecom Australia working on software systems for telephony and data networks, and was also involved in the design and building of experimental communication systems within the Telecom Research Laboratories, and also spent nearly ten years at Chisholm Institute and Monash University as an academic and consultant, culminating in his appointment in 1981 as executive director of the Pearcey Centre.

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